



## Site Usage

**3,431** Visits

 **33.81%** Bounce Rate

 **17,947** Pageviews

 **00:05:24** Avg. Time on Site

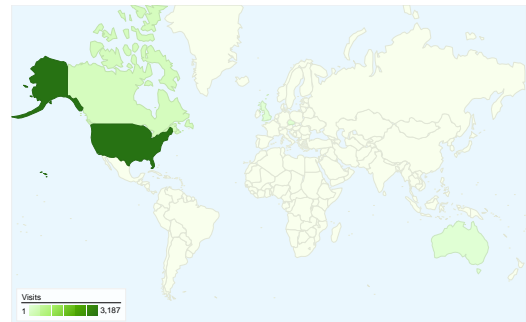
 **5.23** Pages/Visit

 **16.41%** % New Visits

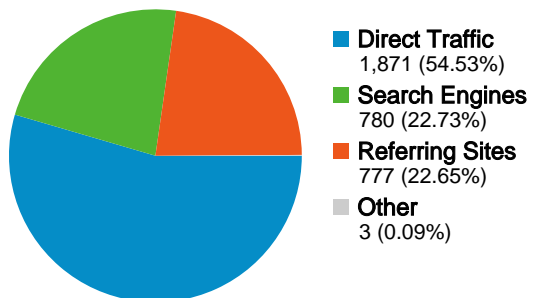
## Visitors Overview


**Visitors**  
**564**

## Map Overlay world



## Traffic Sources Overview



## Content Overview

| Pages                        | Pageviews | % Pageviews |
|------------------------------|-----------|-------------|
| /                            | 6,382     | 35.56%      |
| /profiles/friend/list        | 375       | 2.09%       |
| /photo                       | 345       | 1.92%       |
| /forum                       | 271       | 1.51%       |
| /profiles/friend/list?page=2 | 241       | 1.34%       |



## 564 people visited this site


 **3,431** Visits

 **564** Absolute Unique Visitors

 **17,947** Pageviews

 **5.23** Average Pageviews

 **00:05:24** Time on Site

 **33.81%** Bounce Rate

 **16.47%** New Visits

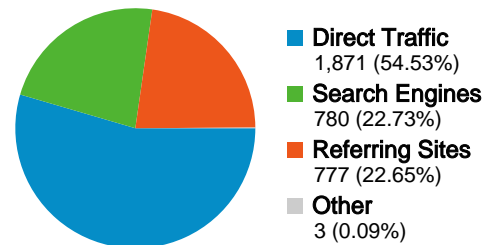
## Technical Profile

| Browser           |        |          | Connection Speed |        |          |
|-------------------|--------|----------|------------------|--------|----------|
| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
| Internet Explorer | 2,031  | 59.20%   | Cable            | 1,408  | 41.04%   |
| Firefox           | 1,201  | 35.00%   | Unknown          | 1,003  | 29.23%   |
| Safari            | 199    | 5.80%    | DSL              | 785    | 22.88%   |
|                   |        |          | T1               | 213    | 6.21%    |
|                   |        |          | Dialup           | 21     | 0.61%    |



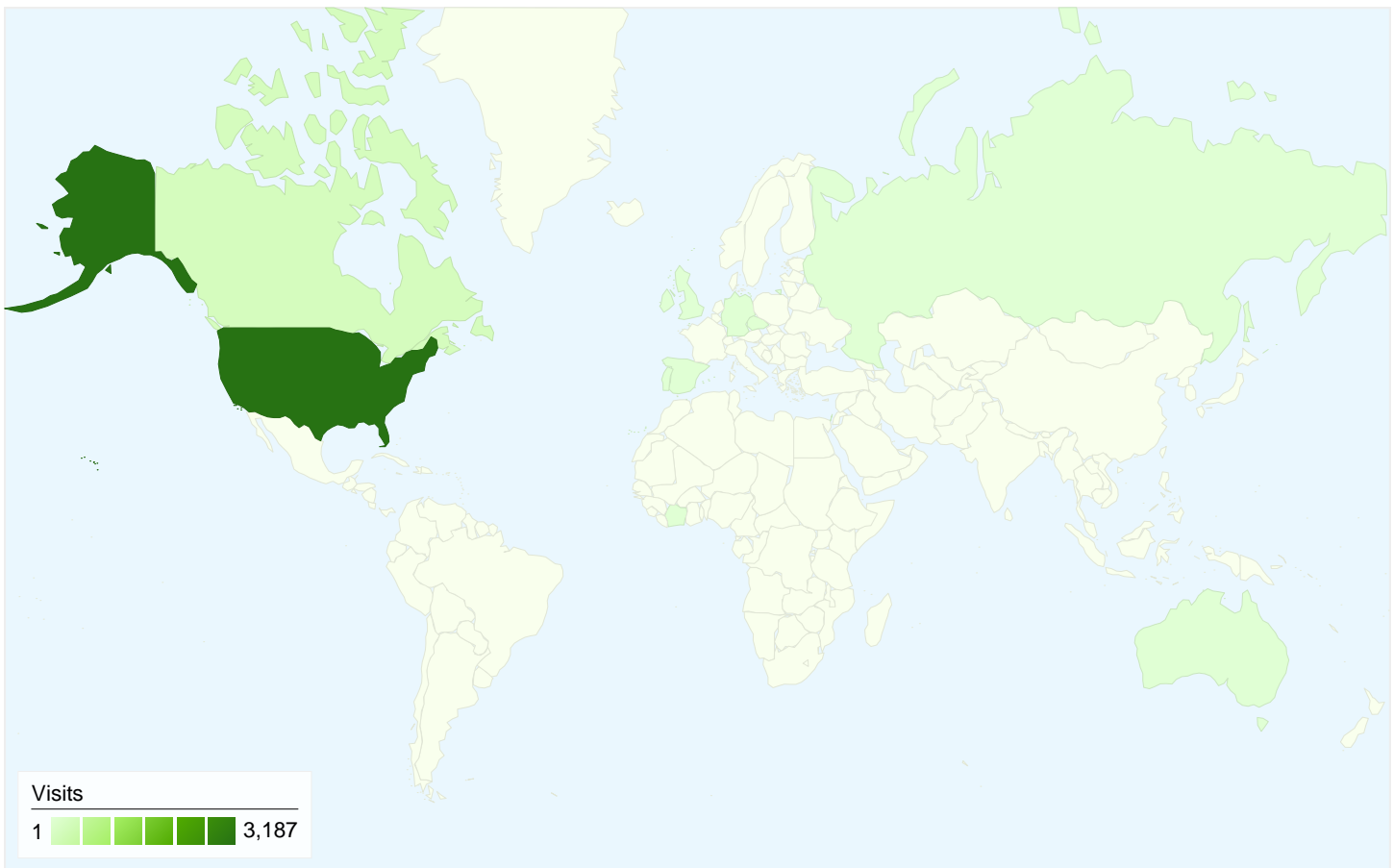
All traffic sources sent a total of 3,431 visits

54.53% Direct Traffic  
 22.65% Referring Sites  
 22.73% Search Engines



## Top Traffic Sources

| Sources                 | Visits | % visits | Keywords                 | Visits | % visits |
|-------------------------|--------|----------|--------------------------|--------|----------|
| (direct) ((none))       | 1,871  | 54.53%   | seattle street hockey    | 516    | 66.15%   |
| google (organic)        | 758    | 22.09%   | seattlestreethockey      | 117    | 15.00%   |
| us.f355.mail.yahoo.com  | 162    | 4.72%    | seattle hockey street    | 19     | 2.44%    |
| us.f325.mail.yahoo.com  | 114    | 3.32%    | street hockey seattle    | 19     | 2.44%    |
| mailcenter2.comcast.net | 68     | 1.98%    | street hockey in seattle | 7      | 0.90%    |



### 3,431 visits came from 12 countries/territories

#### Site Usage


| Visits<br>3,431<br>% of Site Total:<br>100.00% |  | Pages/Visit<br>5.23<br>Site Avg:<br>5.23 (0.00%) |        | Avg. Time on Site<br>00:05:24<br>Site Avg:<br>00:05:24 (0.00%) |                   | % New Visits<br>16.47%<br>Site Avg:<br>16.41% (0.36%) |             | Bounce Rate<br>33.81%<br>Site Avg:<br>33.81% (0.00%) |  |
|--|--|--|--------|--|-------------------|---|-------------|--|--|
| Country/Territory                              |  |  | Visits | Pages/Visit  | Avg. Time on Site | % New Visits  | Bounce Rate |  |  |
| United States                                  |  |  | 3,187  | 5.25   | 00:05:35          | 15.72%  | 33.32%      |  |  |
| Canada   |  |  | 214    | 4.55   | 00:02:56          | 22.90%  | 40.65%      |  |  |
| Czech Republic                                 |  |  | 14     | 13.21  | 00:05:48          | 7.14%   | 7.14%       |  |  |
| United Kingdom                                 |  |  | 6      | 3.00   | 00:00:45          | 100.00%   | 66.67%      |  |  |
| Australia                                      |  |  | 3      | 4.67   | 00:03:24          | 33.33%  | 33.33%      |  |  |
| Portugal                                       |  |  | 1      | 7.00   | 00:00:59          | 100.00%   | 0.00%       |  |  |
| Germany  |  |  | 1      | 1.00   | 00:00:00          | 100.00%   | 100.00%     |  |  |
| Ivory Coast                                    |  |  | 1      | 1.00   | 00:00:00          | 100.00%   | 100.00%     |  |  |
| Israel   |  |  | 1      | 1.00   | 00:00:00          | 100.00%   | 100.00%     |  |  |
| Spain  |  |  | 1      | 14.00  | 00:11:08          | 100.00%   | 0.00%       |  |  |






Pages on this site were viewed a total of 17,947 times

 **17,947** Pageviews

 **11,702** Unique Views

 **33.81%** Bounce Rate

## Top Content

| Pages                        | Pageviews | % Pageviews |
|------------------------------|-----------|-------------|
| /                            | 6,382     | 35.56%      |
| /profiles/friend/list        | 375       | 2.09%       |
| /photo                       | 345       | 1.92%       |
| /forum                       | 271       | 1.51%       |
| /profiles/friend/list?page=2 | 241       | 1.34%       |